



SPONSORSHIP OPPORTUNITIES

SUNSET BEACH 1204 BEACH AVE





420 Vancouver is the largest 4/20 protest and cannabis celebration on the planet!

With over 100,000 in attendance and over 500 vendors every year, 420 is a unique, volunteer-run, non-profit event.

Make history with us on April 20, 2020, as 420 Vancouver celebrates our 26th year!



LIVE MUSIC & ACTIVIST SPEAKERS

420 Vancouver features a world-class stage show with dope live music and activist speakers. The show starts at High Noon and ends at 8pm.

Artists like Cypress Hill, Funkdoobiest, E-40 and Raekwon from Wu-Tang have rocked the 420 crowd. Visit our website for the latest info on this year's highly talented line-up.



Reserve vendor booth space at our huge farmers market. Cannabis entrepreneurs, restaurants, clothing sellers, craft dealers, and everyone else welcome! Book your booth space on our website now!





CANNABIS FARMERS MARKET



STAGE BANNERS

See your business logo or custom graphics appear on large banners around the 420 stage. Ensures tens of thousands of cannabis-loving attendees will see your branding in person at the event.

VIDEO SCREEN

Have your business logo or custom graphics appear repeatedly, all day long, on our giant video screen on the 420 stage. Logos are shown hundreds of times over the course of the day.



OFFICIAL POSTERS

Have your business logo appear on the official 4/20 poster. We share the poster online to millions of social media followers. We print and hang thousands of posters in downtown Vancouver, on local university campuses and at the event.



Online sponsors will have their logo or custom graphics shared to millions of online followers on our websites, social media platforms and video podcasting networks. Have your custom ads played during the online broadcast of 420, watched by tens of thousands of viewers.



ONLINE BROADCAST

Become a sponsor of one of our official 420 Vancouver after-parties at local 19+ venues after the main event. A multitude of logo and custom graphic displays are available. Please inquire for all available options.





CLUB AFTER-PARTIES

CONTACT US

To become an official sponsor of 420 Vancouver, please contact us by telephone or email at:



INFO@420VANCOUVER.COM

420VANCOUVER.COM

